

## Honor Your Pets Through the Gala Program

A great way to honor the pets that you love is to place an ad in our Gala Program in their name. You can choose from one of three sizes, Full Page, Half Page or Quarter Page and can include pictures of you and your pets together and inspirational quotes.

You may wish to honor the memory of pets that were once a part of your life, or you can honor your current pets. However you choose, know that your donation will help.

100% of the proceeds from our Gala Program advertising sales will go back to the APS of Durham and help other animals in need. We serve nearly 7,000 animals each year and what better way to honor your pet than to help others.

Be part of this exciting event! Your support will help thousands of abandoned and abused animals. Feature your ad in the 2008 Gala Program!

### Special Advertising Rates\*

Inside front cover: \$500  
Inside back cover: \$425  
Back cover: \$500  
Section Dividers: \$350

### Regular Advertising Rates

Full Page: Color - \$200 B&W: \$150  
½ Page: Color - \$100 B&W: \$75  
Business Card: Color - \$75 B&W: \$50

\*All Special Ad rates are for FULL PAGE (8"x 4.75") COLOR advertisements (available on a first come-first served basis).

Submission guidelines:

**DEADLINE: March 15**

Camera Ready Artwork  
300 dpi digital file

Emailed to: [associate@apsodurham.org](mailto:associate@apsodurham.org)

OR Mailed to:

APS of Durham  
2117 E. Club Blvd  
Durham, NC 27704  
ATTN: Gala Program Ad



## 2008 Rock 'n' Roll Over Benefit Auction and Dinner Program Ad Reservation Form

\_\_\_\_\_ **YES! I want to reserve space!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Type of Ad Reserving: \_\_\_\_\_ Total Payment Included: \_\_\_\_\_

Check enclosed (Made payable to: APS of Durham)

Please charge my VISA or MASTERCARD

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

My ad is enclosed.

I will email my ad by March 15.

I will mail my ad separately as camera ready artwork or on a CD/Floppy by March 15.